T Codez

PROPOSAL FOR
E-COMMERCE WEBSITE

01 Company's Introduction

T-Codez provides best solutions for web and IT services. We do what we promise! This is why we are continuous progressing and loved by our prestigious clients.

We started our journey from 2016 and with the only service of Web Development. With our devotion and continuous efforts we expanded our
span of services to the major digital marketing fields including graphic
 designing, social media marketing, animated videos and so on. We are happy because our customers are happy with us.

TO AWE. TO EXCITE. TO IMPACT.

We have worked miracles across various sectors of web design and development along with digital marketing, flaunting our creativity and skills, which has bagged us with 100% satisfied clients.

02 Our Specilities

We are offering our premium services in the following fields:

1. Web Development
2. Apps Development
3. Social Media Marketing
4. Animated Videos
5. Graphic Designing
6. Company Profile Building
7. Content Writing
8. Domain and Hosting
9. Search Engine Optimization (SEO)
10. Other On-Demand IT Services

WE ARE PASSIONATE TO MAKE YOU DIGITAL

Our core features are:

- We use cutting-edge technologies & follow agile methodology
- Deliver what we promise in the said time
- Provide attractive and real time digital marketing solutions
- We are always reliable and trustworthy with fantastic customer support

03 Website Development Methodology

We will develop E-Commerce website for your business on WordPress premium theme. The CMS i.e WordPress that we will use for the development of your website is the top rated one and maximum of today's e-commerce websites are developed on this CMS. Main advantage for building your website on WordPress is that, it consists of very easy and user-friendly interface and admin panel with which you and your team members can manage your store in future with ease and comfort.

In general Website Development Life Cycle follows these stages:

- **Planning:** This stage is the foundation of the requirement analysis
- **Analysis:** This stage involves defining application goals as functions by determining what operations the intended application should have
- **Design**: This stage involves Designing the Application Architecture, Modules Structure, and Templates Designing etc.
- **Implementation**: In this stage actual development starts by building the application and creates programming code according to the Application design.
- **Integration and Testing**: In this stage separate parts of the project (i.e. modules) will integrate into a dedicated testing environment.
- **Deployment**: When testing is complete, the product is ready for deployment.
- **Maintenance**: After deployment we offer free maintenance for specific period.

04

Brief Description of Whole Project

1) WEBSITE DEVELOP

MAIN PAGES:
- Home
- About
- Services
- Contact

ADMIN PANEL
- Manage Users
- Manage Products
- Manage Categories
- Manage Subcategories

BUYER
- Register
- Login
- Buy Products
- Add to Cart
- Checkout
- Order Management
- Manage Profile

05 Other Important Details

PROJECT INCLUDES:

- Web Development
- One Month Free Support
- 20 to 25 Products Uploading
- Making of 10 Main and 05 each Sub Categories
- Basic On Page SEO
- Indexing of Website in Google
- Google Analytics
- Online Chat Support System

TIME FOR PROJECT COMPLETION

- Approximate time for the completion of the project is **07 Days**

Ending Notes of Proposal

BUDGET:

Total development cost of the project will be **Rs.25000/-** only.

TERMS & CONDITIONS:

1. Project will be as per the document, if after approval customer wants to change something will be charge accordingly.
2. After development One Month maintenance will be provided free of charges.
3. After free maintenance period client will have to sign maintenance contract for more support if customer needs more support. For details of further website handling please visit our website and see all plans.
4. Project will be started after **60%** of advance payment.
5. Days mentioned in Time line are the working days.
6. Changes that effect flow of project will be effect on the cost and time line of the project
7. After design approval no changes in design will be acceptable.
8. Web Domain and Hosting cost is not included in the above proposed cost.
9. Please read all TOS on our website for future strong business relations.
10. Website's credentials and original files will be handed over after the confirmation of full payment(s).

Regards

RANA USMAN HAMID
Sales & Support
T-Codez
info@tcodez.com
www.tcodez.com
+923022040685