



T-CODEZ



SOCIAL MEDIA MARKETING PROPOSAL

WE ARE COMMITTED TO MAKE YOUR DIGITAL

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COMPANY'S INTRODUCTION

T-Codez provides best solutions for web and IT services. We do what we promise! This is why we are continuous progressing and loved by our prestigious clients.

We started our journey from 2016 and with the only service of Web Development. With our devotion and continuous efforts we expanded our span of services to the major digital marketing fields including graphic designing, social media marketing, animated videos and so on. We are happy because our clients are happy with us.

WE BRING ACTION TO THE BRANDS

We have worked miracles across various sectors of web design and development along with digital marketing, flaunting our creativity and skills, which has bagged us with 100% satisfied clients.



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OUR SERVICES

We are offering our premium services in the following fields:

- Web Development
- Apps Development
- Social Media Marketing
- Animated Videos
- Graphic Designing
- Company Profile Building
- Content Writing
- Domain and Hosting
- Data Entry Services
- Other On-Demand IT Services



WE ARE PASSIONATE TO MAKE YOU DIGITAL

Our core features are:

- We use cutting-edge technologies & follow Agile methodology
- Deliver what we promise in the said time
- Provide attractive and real time digital marketing solutions
- We are always reliable and trustworthy with fantastic customer support



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SOCIAL MEDIA MARKETING

PROPOSED SOLUTION

We offer you to provide 360 degree integrated Digital Media Marketing which includes:

- Creating a buzz across the web including Facebook, Instagram and YouTube.
- Preparing social media campaigns.
- Preparation of social media and digital marketing plan of action.
- Target audience capturing via online campaigns.
- Explanatory and informative videos to reach out to the customers.
- Product Explanation and Promotion
- Preparation of attractive and eye catching banners / posts for all of the above mentioned social medias.

MARKETING PLAN OF ACTION OBJECTIVE

- Create online brand awareness
- Promote each of the brand services individually
- Portfolio website & Social media pages
- Key Product Marketing
- Explain the benefits of services offered by your brand
- Create awareness and generate leads to inquiry forms & social media pages



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IMPORTANT DETAILS

PROJECT INCLUDES:

Project will includes the following key elements:

- We will do professional setup of your social media pages / IDs including Facebook, Instagram, and LinkedIn
- Designing of amazing cover image for your page that will speak about your work and brand
- Making and arranging social media menu items in Facebook page
- Building your profile while writing all the important details in all of the social medias
- 12 Eye catching banners or posts which will be designed according to your products and services
- These posts will be posted in the concerned pages / IDs (same as mentioned above)
- 02 promo videos which will be produced to show off your portfolio, brand identity and your clients
- A YouTube channel of your brand will be made and the produced videos of your products, services and portfolio will be uploaded to your channel. (Production of new YouTube channel is a complement work from our side which will definitely prove to be source of your brand promotion).
- 12 HD Shutterstock Images
- Monitoring & Responses to social activities
- Optimizing the social media traffic by different marketing techniques
- Diverting traffic to your website by promoting your web link

PLEASE NOTE

- Budget of paid promotion is not included in this proposal

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ENDING NOTES OF PROPOSAL

PRICING:

Total Cost: **Rs.15000** (To Be Paid Monthly)

TERMS & CONDITIONS:

1. Project will be as per the document, if after approval customer wants to change something will be charge accordingly.
2. There will be no revision in the banners and designs made during the project.
3. Client will provide the necessary images, logos and other information that will be required for making the banners and posts
4. Full payment will be charged in advance.
5. Posts as per the quantity mentioned in the proposal will be posted 01 post per day.
6. Please read all TOS on our website for future strong business relations.

CONCLUSION

For more information please do not hesitate to contact us. We look forward to be in business with you soon!

Regards

RANA USMAN HAMID

Sales & Support

T-Codez

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