

WE WILL BUILD YOUR PRESENCE STRONG



SEARCH ENGINE OPTIMIZATION (SEO) PROPOSAL



T-CODEZ

WEB & IT SERVICES

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FEW WORDS ABOUT US

T-Codez provides best solutions for web and IT services. We do what we promise! This is why we are continuous progressing and loved by our prestigious clients.

We started our journey from 2016 and with the only service of Web Development. With our devotion and continuous efforts we expanded our span of services to the major digital marketing fields including graphic designing, social media marketing, animated videos and so on. We are happy because our clients are happy with us.

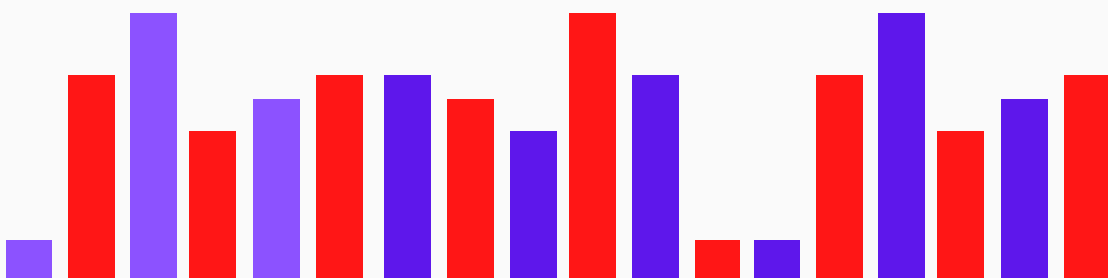


WHY WE NEED SEO?

In our digital era, almost every website out there needs optimization for better ranking. However, it is clear that you want to know why you need SEO services. Therefore, the short answer is that you need SEO services because they will help send the right signals to search engines, and push your website up the list of results into the top spot.

You can't sell something to someone if they can't find you online. If no one visits your blog, you can't earn revenues from your website. So if you do SEO, It makes your site more visible in the organic search results.

That means that websites who have invested in SEO are getting over 50% of the total traffic across the Internet.



CAMPAIGN OBJECTIVES

DETAILED AUDIT: Perform an initial end-to-end audit.

SEO CAMPAIGN STRATEGY: Your strategy is custom and tailored to your marketing needs.

KEYWORD SELECTION & ONGOING MANAGEMENT: We establish industry-specific keywords that set you apart from the competition and expand your company's visibility.

ONSITE & CONVERSION OPTIMIZATION: Onsite and conversion-focused strategy works to improve the consumer behavior on the website in order to drive higher engagement.

FOCUSED RELEVANCE TARGETING: Our custom-built software allows us to boost your website's online presence because we can easily reference important keywords for your business. It also highlights valuable, targeted locations throughout the web on blogs, articles, directories, and social media.

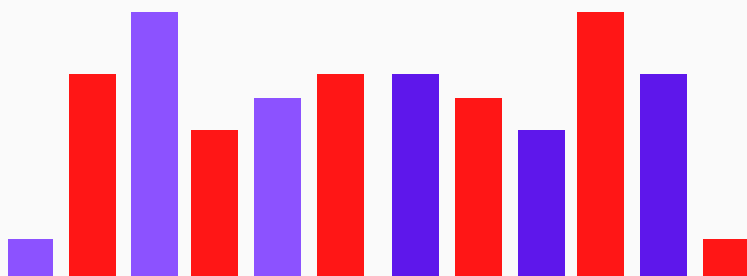
CONTENT MARKETING STRATEGY: Help establish and maintain the website as an authority for the keywords we target.

INCREASE OVERALL DOMAIN AUTHORITY OF SITE: Take advantage of the "halo effect" properties of the keywords, where even the keywords we are not actively working on can help with advancing the targeted locations.

LANDING HIGH ON SEARCH ENGINE RESULTS MAP: Amplified works with you to create an effective business listing and relevant online directories to ensure that you have top local rankings.

MEASURED RESULTS AND REPORTING: Full visibility and access to a user-friendly dashboard that helps you track your website's activity and progress. Additionally, there is a detailed monthly report that dives deeper into your website's metrics.

Following are the SEO Strategies that we will use:



ON-PAGE STRATEGIES

In ON-Page SEO, we will optimize the pages of website according to the keywords. Keywords will be provided by the client or we can also do keyword researching with respect to niche.

Following are the steps of ON-Page SEO that will improve your website:

- Keyword researching
- Meta tags and title optimization
- Content optimization
- SEO Yoast configuration
- Cache issue resolve
- Broken links remove
- Webmaster account creation
- Google analytics setup
- Internal linking analysis
- Sitemap creation and analysis
- Indexed URLs analysis
- Image optimization
- Page speed optimization

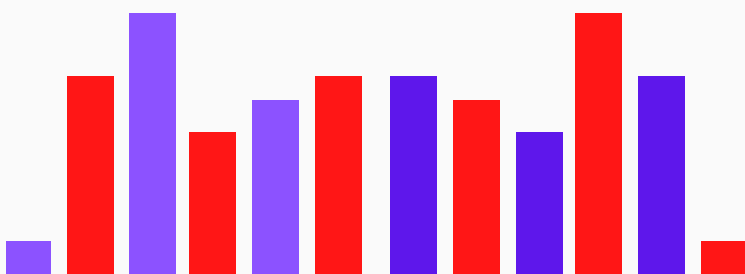


OFF-PAGE STRATEGIES

In Off Page SEO we will provide high PA DA backlinks depends on niche and it will index on a Google search engine within a week or so. The number of backlinks of each off page strategy will be depend which package you will select.

Following are the steps of OFF-Page SEO that will improve your website ranking.

- Profile creation
- Social bookmarking
- Directory submission
- Document sharing
- Guest posts
- Blog posts
- Niche relevant blog commenting
- Social media sharing

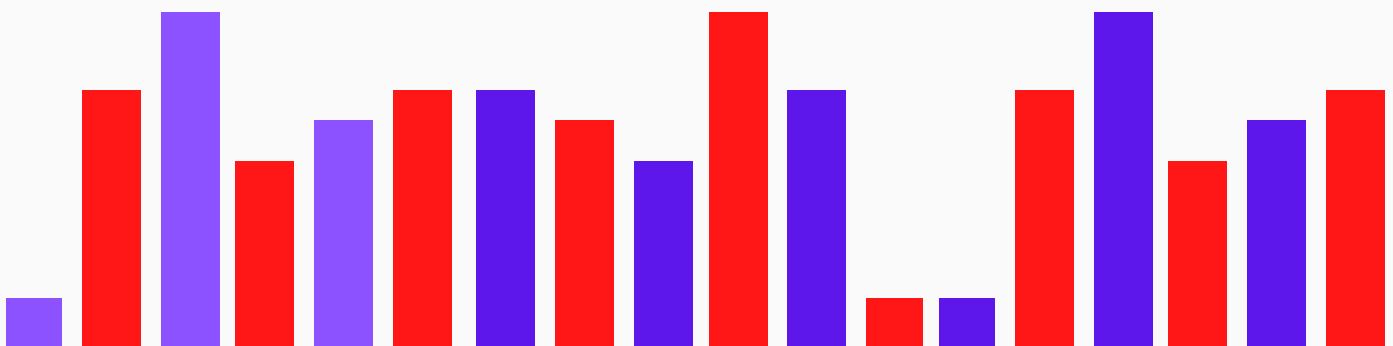


SEO PACKAGES

Features	100 USD / Month	150 USD / Month	200 USD / Month	300 USD / Month	1000 USD / Month
Contract Length	3 months	3 months	6 months	1 Year	2 Years
Number of Keywords	3 ~ 5	3 ~ 5	5 ~ 7	7 ~ 10	10 ~ 12
High PA DA Backlinks	75	150	175	250	500
Website Analysis Report	Monthly	Monthly	Monthly	Monthly	Monthly
Keyword Research + Report	Yes	Yes	Yes	Yes	Yes
Competitor Analysis	No	Yes	Yes	Yes	Yes
Keywords Ranking Report	No	Yes	Yes	Yes	Yes
On page Optimization	Yes	Yes	Yes	Yes	Yes
Off page Optimization	Yes	Yes	Yes	Yes	Yes
Blog Articles Posting	2 Per Month	2 Per Month	No	3 Per Month	3 Per Month
First Page Rank Guarantee	No	No	No	Yes	Yes
Google 1st Position Rank Guarantee	No	No	No	Custom Discuss	Custom Discuss

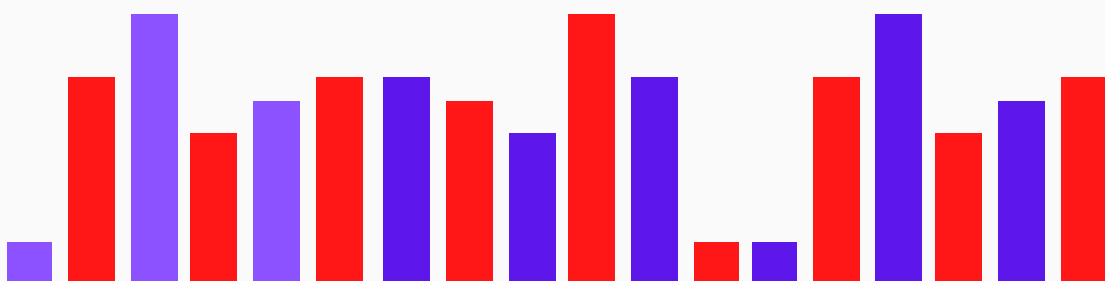
NOTE

- These rates are subjected to above mentioned description only.
- Low keywords competition research by us will takes 3-4 months to rank them.
- Your given keywords if they are high competitors will take more time to rank.
- Extra charges will be applicable for extra work/features.
- Custom orders are also acceptable. Quotation will be provided according to given requirements.



WHAT IS REQUIRED FROM YOUR SIDE?

Website URL (www.example.com)	
Description of work (Not more than 5-8 lines)	
Searching Countries Name (i.e. USA, UK, PK)	
At least three URL of your Competitor's websites (i.e. www.google.com)	1. 2. 3.
Website Credentials: U/P	
Number of keywords	3
Note: <ul style="list-style-type: none"> • We will provide you some researched keywords. • On each keywords we need content (i.e.: at least 500 words article) for ranking. Please don't provide copied or spinned content otherwise we are not responsible for the ranking. • We need full access of your website to do some changes according to the SEO process. • Please provide correct details. • We will discuss if anything else is required from your side. 	



ENDING NOTES

TERMS & CONDITIONS:

1. Project will be as per the document, if after approval customer wants to change something will be charge accordingly.
2. Client will provide the necessary requirements as mentioned above.
3. Full payment will be charged in advance.
4. After bringing your link at the top of the Goolge Search Engine we do not guarantee to keep the same for future. SEO is a continuos process and to keep your URL on the first page of Google, regular SEO is required.
5. Please read all TOS on our website for future strong business relations.

CONCLUSION

For more information please do not hesitate to contact us. We look forward to be in business with you soon!

Regards

RANA USMAN HAMID

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